

## **Job Description**

### **Editor: Pensions Expert**

Following the purchase of the Pensions Expert title from the FT Group, DG Publishing is looking for a motivated and driven person to take on editorial responsibility for the publication.

Pensions Expert is renowned in the Pensions Sector for its inquisitive journalism and quality insight-driven content. As well as overall responsibility for content, you will be responsible for growing the editorial side of the publication, keeping it true to its values, and helping to identify new and innovative ways of analysing and reporting on the news and industry trends.

Editorial experience, having an inquisitive and investigative nature, knowing what makes an interesting angle, production of quality content, and a desire to grow and build the publication are what we are looking for. The goal is to provide exceptional, informative and engaging content across the whole of the UK pensions and institutional investment industry.

The editor will have responsibility for running all the non-commercial aspects of Pensions Expert. Given the brand is being transitioned from the FT Group, the Editor will be expected to play a full part in managing the editorial side of the transition.

#### **Responsibilities**

- Coordinating production and dissemination of written, audio and video content
- Establishing publication values and standards, setting objectives and policies for editorial activity, and creating and ensuring compliance with editorial policies that maintain the high standards expected from Pensions Expert
- Identifying and writing and/or commissioning stories that are interesting to readers, while maintaining high standards of analysis and content
- Keeping on top of industry trends and political, legislative and regulatory developments to keep content fresh and engaging
- Oversee look and feel of the website (artwork, design etc) and ensure accuracy

- Edit and improve stories
- Management of the editorial team, including freelancers (the ability to recruit a team will evolve as the publication is transitioned and is re-established. Initially we expect that there will be a reliance on using trusted freelancers)
- Working closely with writers, designers, commercial partners and sponsors in developing.
- Planning and overseeing of special features with the commercial team
- Management of social media accounts for editorial content
- Helping with event curation (ideas) and chairing
- Production and dissemination of newsletter (daily from September)
- Management of editorial budget and deadlines
- Assist with the running and implementation of events, including the flagship PIPA awards
- Ensure the publication at all times complies with media law and maintains high ethical standards

### **Skills and experience**

- Editorial experience, including experience of delivering high quality, exclusive content
- Strong journalistic mindset, excellent writing and wider communication skills.
- Ability to think creatively about content angles with a desire to be inquisitive and explore stories
- Excellent eye for detail and accuracy
- Familiarity with SEO and social media best practice
- Familiarity with media law
- Ability to multitask and juggle competing priorities
- Strong management and people skills
- Degree or commensurate experience in journalism

For a confidential chat about this opportunity, please contact Brian Gielty at [bgielty@dgpublishing.com](mailto:bgielty@dgpublishing.com), 020 7353 9150.

To apply, please send your CV along with a covering letter explaining how you meet the job specifications outlined above. Shortlisted candidates will be invited for an interview.